

## Privacy Policy

Krul Creative  
Heezerweg 244, 5643 KH, Eindhoven  
84316969 (Chamber of Commerce number)  
NL003950285B45 (VAT number)  
info@krulcreative.nl

### 1. Introduction

Krul Creative attaches great importance to the protection of your personal data. This privacy policy will explain what data may be collected, how it is used, and what rights you have in relation to your data.

### 2. What data is collected?

Krul Creative may collect the following personal data:

|                      |  |
|----------------------|--|
| Contact details:     | Name, email address, phone number.   |
| Website data:        | IP address, browser information, pages visited.  |
| Communication data:  | Information you provide when you contact Krul Creative, such as via email or a contact form. |
| Payment information: | If applicable, information needed for payment processing.                                    |

### 3. How does Krul Creative use your data?

The data collected may be used for the following purposes:

|                         |   |
|-------------------------|---|
| Provision of services:  | To perform graphic services and manage customer relationships.                                  |
| Communication:          | To contact you for questions, quotes, and updates on your projects.                             |
| Improvement of website: | To analyze and improve the website of Krul Creative.  |
| Marketing:              | To inform you about Krul Creative's services, if you have given your explicit consent to do so. |

### 4. Data Sharing

Krul Creative does not share your data with third parties, unless this is necessary for the performance of our services, such as:

|                    |  |
|--------------------|--|
| Payment providers: | For payment processing.                              |
| Hosting services:  | To manage Krul Creative's website and IT systems.    |
| Legal obligations: | If Krul Creative is legally obliged to provide data. |

## 5. Cookies

The Krul Creative website uses cookies to improve the user experience. For more information on the use of cookies, please see the [Cookie Policy].

## 6. Security of data

Krul Creative takes appropriate technical and organisational measures to protect your personal data against loss, misuse and unauthorised access.

## 7. Retention period

Krul Creative does not store your personal data any longer than necessary for the purposes described above or for as long as required by law.

## 8. Your rights

You have the right to:

- Request access to the personal data that Krul Creative processes about you.
- Request correction or deletion of your personal data.
- Object to the processing of your personal data.
- Withdraw your consent to receive marketing communications.
- Submit a complaint to the Dutch Data Protection Authority (AP) if you believe that Krul Creative is processing your data unlawfully.

## 9. Contact

If you have any questions about this Privacy Policy or the processing of your personal data, please contact Krul Creative at [info@krulcreative.nl](mailto:info@krulcreative.nl).

## 10. Changes to this Privacy Policy

Krul Creative may change this Privacy Policy from time to time. The most recent version will always be available on [www.krulcreative.nl](http://www.krulcreative.nl). You are advised to review this policy regularly.

Date of last change: *November 2024*